



Voices on Fruchtwelt Bodensee 2023:

Mr. Andreas Ganal, Managing Director of Obstregion Bodensee:

“The fair and the popular supporting program showed that there is great interest among members of the fruit and distillery sector in exchanging ideas and obtaining new knowledge from one another in person. We also had the pleasure of welcoming to Friedrichshafen many guests from all over Europe.”

Hubert Hengge, Managing Director of Maschinenring Tettang:

“Fruchtwelt Bodensee went very well for us. To be honest, even better than we had expected leading up to the event. With our modern topics such as agricultural photovoltaics and the digital transformation of the industry, we have our finger on the pulse of the times. Many of the visitors came to our booth to learn about technical possibilities and framework conditions, as they are looking to understand what lies in store for fruit cultivation and agriculture in general. We were particularly pleased that colleagues from the Netherlands and Italy also stopped by. All of this also gives us high hopes for the upcoming 2024 edition of the fair.”

Robert Reck-Heinrich, Managing Director of Cargo Plast GmbH:

“I have been a fan of Fruchtwelt Bodensee for many years and am proud that we have an event that reflects regional professions and interests. We were therefore pleased that the fair was finally able to take place again. Our expectations were exceeded, the attendees were knowledgeable, and our wide range of products was in high demand.”

Doris Vöhringer, owner of VOEN Vöhringer GmbH & Co. KG:

“As always, we really enjoyed the fair. All of our old customers were back at our booth. Even though I seemed to see fewer visitors than in previous years, those who visited us were genuinely interested in our products. This meant that Fruchtwelt Bodensee was still very much worthwhile for us.”

Rudolf Holzwarth, Target Group Manager for Fruit Growing and Divisional Manager for Crop Protection at BayWa AG:

“In 2023, we had fewer international customers visiting us than in previous years. However, there was a very large number of people from the region. Fruchtwelt Bodensee has always been unique in terms of its high-caliber trade audience with great interest in our broad portfolio of products. We are also now well positioned for the coming years with agri-photovoltaic systems and our digital transformation division.”

Sebastian Müller, Deputy Managing Director with responsibility for international sales at Müller GmbH Brennereianlagen:

“The show went well for us. I was glad that we were able to advise customers who were also from outside of Germany at our booth. It was obvious that people are again seeking out trade fairs for more face-to-face interaction. We have been a part of Fruchtwelt Bodensee for many years – because it’s important to us to cultivate old contacts, establish new ones, and have the ability to provide information about our products in person.”

Christian Zotter, responsible for sales at ETIVERA Verpackungstechnik GmbH:

“Our impression from this year’s fair was quite positive. The large number of visitors to our stand was something we were really happy about. Our optimistic expectations from the run-up to the event were fulfilled. As an Austrian company participating in the fair for the first time, we took an initial step towards gaining more of a foothold in Germany. We had many good discussions, made new contacts, and have reason to believe that we will make deals in the follow-up to the fair. We will definitely be returning next year.”

Florian Reisinger, Project Manager, IDM South Tyrol:

“The fair was good for us, with Saturday and Sunday being particularly important. Our expectations were quite high, especially as inflation and rising prices are making fruit growing a challenging area right now. The circumstances made it important for the fair to take place in order to stimulate exchange with each other.”

Ruth Giese, co-founder of Ant Robotics:

“For us, it was only the second fair we have ever taken part in. The interest in our products was something we found very exciting. The visitors were also very knowledgeable. We have already been able to begin to plan pilot projects through the contacts we were able to make.”

Bernd Wetzel, Sales Consultant, Agrom Agrar- und Kommunaltechnik GmbH:

“It was good that Fruchtwelt Bodensee was able to take place again as a trade fair. Even though there were fewer customers this year, we had the impression that our visitors were highly interested and very knowledgeable.”

Heiko Danner, Managing Director of Cassismanufaktur Danner GmbH & Co. KG:

“The weekend at Fruchtwelt Bodensee went very well for us. We were able to present our unique products to customers both old and new. We also used the fair for networking and were able to cultivate contacts for post-fair business and resale transactions.”