

# Special Conditions of Participation for FRUCHTWELT BODENSEE 2024 My Farm Shop

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## Definitions

**MFN:** Messe Friedrichshafen GmbH shall hereafter be referred to as "MFN".

**OSC:** Exhibitors receive an access code for the Messe Friedrichshafen Online Service Center (hereafter referred to as "OSC") upon stand allocation. Media features as well as technical and organizational orders must be executed via the OSC.

General Conditions of Participation available at: [www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines).

## General event information

### 1. Opening times

The FRUCHTWELT BODENSEE will take place from February 23 – 25, 2024 at the MFN exhibition grounds in Friedrichshafen. The exhibition is open Friday to Sunday from 9:00 a.m. to 5:00 p.m.

The right to alter the opening times due to serious reasons is reserved. Changes will be announced in good time. Access for exhibitors: 1 hours before start and 1 hour after end of the exhibition.

### 2. Set-up and dismantling times

#### 2.1 Set-up:

Tuesday, February 20, 2024: 7:00 a.m. – 6:00 p.m. (Night surveillance from February 21, 2024)

Wednesday, February 21, 2024: 7:00 a.m. – 8:00 p.m.

Thursday, February 22, 2024: from 7:00 a.m. continuously to the beginning of the fair on Friday, February 23, 2024, 9:00 a.m.

Advanced stand set-up must be approved by the project management and is subject to charge.

#### 2.2 Dismantling:

Sunday, February 25, 2024: from 5:00 p.m. continuously

Monday, February 26, 2024: 7:00 a.m. – 6:00 p.m.

Tuesday, February 27, 2024: 7:00 a.m. – 6:00 p.m.

Early dismantling is not permitted. Please note the MFN General Conditions of Participation.

#### 2.3 Additional deadlines:

Registration requested by: August 31, 2023

Start of planning: September 2023

### 3. Registration and admission

Registration (participation and stand order placement) for the FRUCHTWELT BODENSEE 2024 is made by using the online form on FRUCHTWELT BODENSEE website or PDF registration form, which must be filled out and signed as legally binding. This registration is an offer of a contract, which requires acceptance by MFN. Submission of the registration form shall not constitute a claim for acceptance.

The confirmation of MFN with disclosure of the allocated stand (stand confirmation) and the accompanying participation invoice shall be considered as admission to the exhibition. If the content of the stand confirmation differs from the content of the exhibitor's registration, the contract shall take effect in accordance with the stand confirmation, **unless the exhibitor objects in writing within two weeks.**

### 4. Participation fee / Exhibitor passes / Co-Exhibitors

**4.1** The participation fee includes the provision of the floor space, a certain number of exhibitor passes (see item 3.1), exhibitor service by the project management, provision of the exhibition's in-house information systems, target group specific marketing of the FRUCHTWELT BODENSEE, hall security, cleaning of the halls and complimentary promotional material for the exhibitor's own visitor advertising. The fees pertain to the entire duration of the exhibition.

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## 4.2 Graduation of the different offers

	9 sqm	12 sqm	15 sqm
Stand size	3 m x 3 m	3 m x 4 m	3 m x 5 m
Services included	Partition walls, floor covering, electrical installation 3 kW	Partition walls, floor covering, electrical installation 3 kW	Partition walls, floor covering, electrical installation 3 kW
Exhibitor passes	2 exhibitor passes	4 exhibitor passes	4 exhibitor passes
Price	€ 839.00	€ 1039.00	€ 1239.00

## 5. Terms of payment

The participation fee shall be due and payable without any deduction upon receipt of the invoice no later than December 15, 2023. Invoices issued after December 15, 2023 are due immediately. This also applies to all further invoices issued by MFN. The payment terms on MFN's invoices are decisive, please note the bank details.

## 6. Stand cancellation / cancellation fee

If the exhibitor cancels the participation once admission has been granted, the exhibitor is obliged to pay a compensation fee (see General Conditions of Participation). Cancellation prior to the assignment of the stand is free of charge. After the stand has been allocated to your company, a cancellation will cause the following fees:

- 4 months before the show: 30 % of the participation fee
- 3 months before the show: 50 % of the participation fee
- 2 months before the show: 80 % of the participation fee
- 1 month before the show: 100 % of the participation fee

Stands that have not been occupied by 8 p.m. on February 22, 2024 may be reallocated by the Project Management.

## 7. Approval of stand construction and stand technology

The regular stand height is 3.00 m. Stands which wholly or partially exceed this height must be submitted with a plan to the project management for approval at least 4 weeks before the start of the construction work. Please consider the maximum construction height of 6.00 m. The maximum height for ceiling suspensions (lighting, audio-visual equipment, no banners) is 7.50 m upper edge of the truss. Two-storey stands need to be applied for with a verifiable calculation (subject to charges). Further details can be found in the MFN Technical Guidelines ([www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines)).

## 8. Sales Regulations:

All offered products and services must be declared with price tag. The prices must include German VAT and all additional costs.

## 9. Wi-Fi:

MFN has its own Wi-Fi, which exhibitors and visitors can log onto. Exhibitor's own Wi-Fi must be registered and comply with specific conditions. Registration and prerequisites can be accessed via the OSC.

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## 10. Use of operations equipment:

For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra ladders is exclusively limited to the official contract partners of MFN. These services can be ordered via the OSC.

## 11. Guarding / Liability:

MFN does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personal or the exhibitors. Stand guarding can be ordered via the OSC.

## 12. Use of Music / GEMA:

Exhibitors must register the use of copyright music, videos, or movies with the German authority GEMA. Registration forms are available at: [www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines).

## 13. Deposit regulations:

To access the fairgrounds with a vehicle during the set-up period, a deposit needs to be paid: car: € 50.00; truck: € 100.00.

## 14. Stand parties:

After the close of the trade fair must always be approved by the project management and can be registered via the OSC. MFN reserves the right to charge a fee for additional required security and cleaning.

## 15. Catering:

MFN has official exclusive contract partners for catering and beverage services – addresses can be found via the OSC.

## 16. Additional services

In addition to the participation fee, the acceptance of the following services is obligatory:

- The AUMA fee of € 0.60/sqm to be paid by the exhibitor will be invoiced by MFN for the AUMA and passed on (see General Conditions of Participation).
- The media entry fee is a mandatory fee, which has to be booked by all exhibitors.

Exhibitors can choose between three options:

	Media entry fee „Basic package“	Media entry fee „365 days“	Media entry fee „Optimal range“
Price	€ 170.00	€ 520.00	€ 970.00
Services fair website	Attractive exhibitor profile with 3 contents	Attractive exhibitor profile with 3 contents	Attractive premium exhibitor profile with 6 contents
Services Onsite	Listing in the printed index of exhibitors	Listing in the printed index of exhibitors	Listing in the printed index of exhibitors, logo in hall plan
Services Farming.plus		Attractive provider profile with 3 contents	Attractive premium exhibitor profile with 6 contents

More

information regarding media entry fee under: <https://www.fruchtwelt-bodensee.de/en/for-exhibitors/media-entry>

- Flat fee for general waste disposal: €/sqm 1.50 stand space (max. € 75.00)
- Power consumption up to 3 kW: € 49.56

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All a.m. services and additional services can be ordered via the OSC after admission. The access code for service orders and media entries will be sent by e-mail with the admission documents.

## **17. Pricing / Reverse-Charge-Procedure:**

All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note the explanations on the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

## **18. Reservations, force majeure, cancellation, and other changes to the event**

Unforeseen events, in particular cases of force majeure (for example natural disasters, war, terror, failure, or massive disruptions in traffic and/or communication links, as well as special epidemic risks when contagious diseases occur) which make it impossible or irresponsible to hold the event as planned, entitle MFN to postpone, shorten and extend an event, to completely cancel its opening and to close an already started event temporarily, finally, in individual parts or in total. (More details: [www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines))

## **19. Legal notices**

Serious violations of the exhibition terms and conditions gives MFN the right to close stands immediately and to clear them off without requiring court action. This applies to cases of advertising in contravention and in case of advertising for political or ideological purposes.

The German version of the contract is binding.

Place of fulfillment: Friedrichshafen, place of jurisdiction: Tettnang/Ravensburg  
HRB-No. 1179 Registration Court, District Court Tettnang